

(NAME OF BUSINESS)

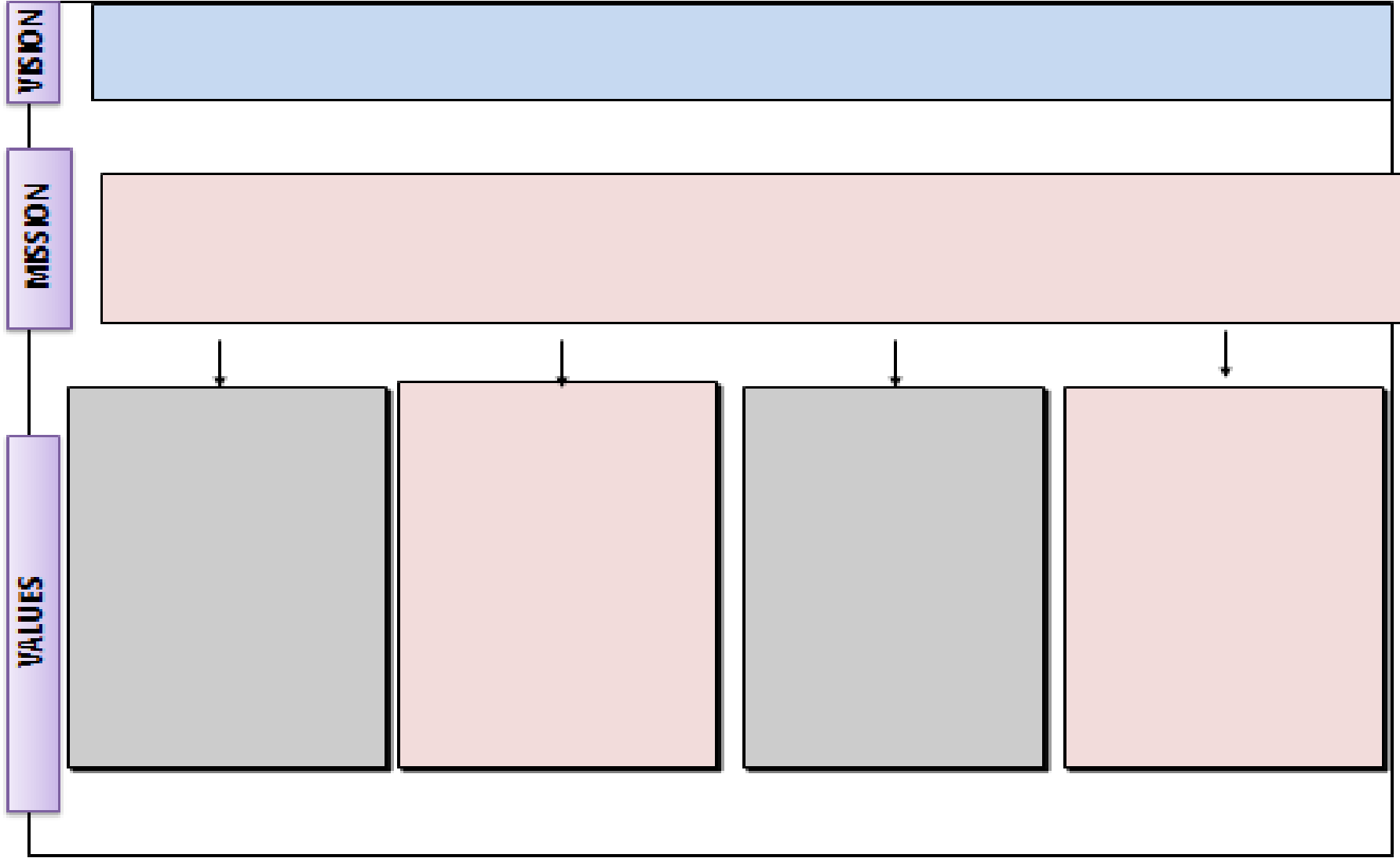
Growth/Export Strategy

December 2016 to _____

Background to Your Business

[Summarise key milestones]

[Summarise key milestones]



Business Analysis

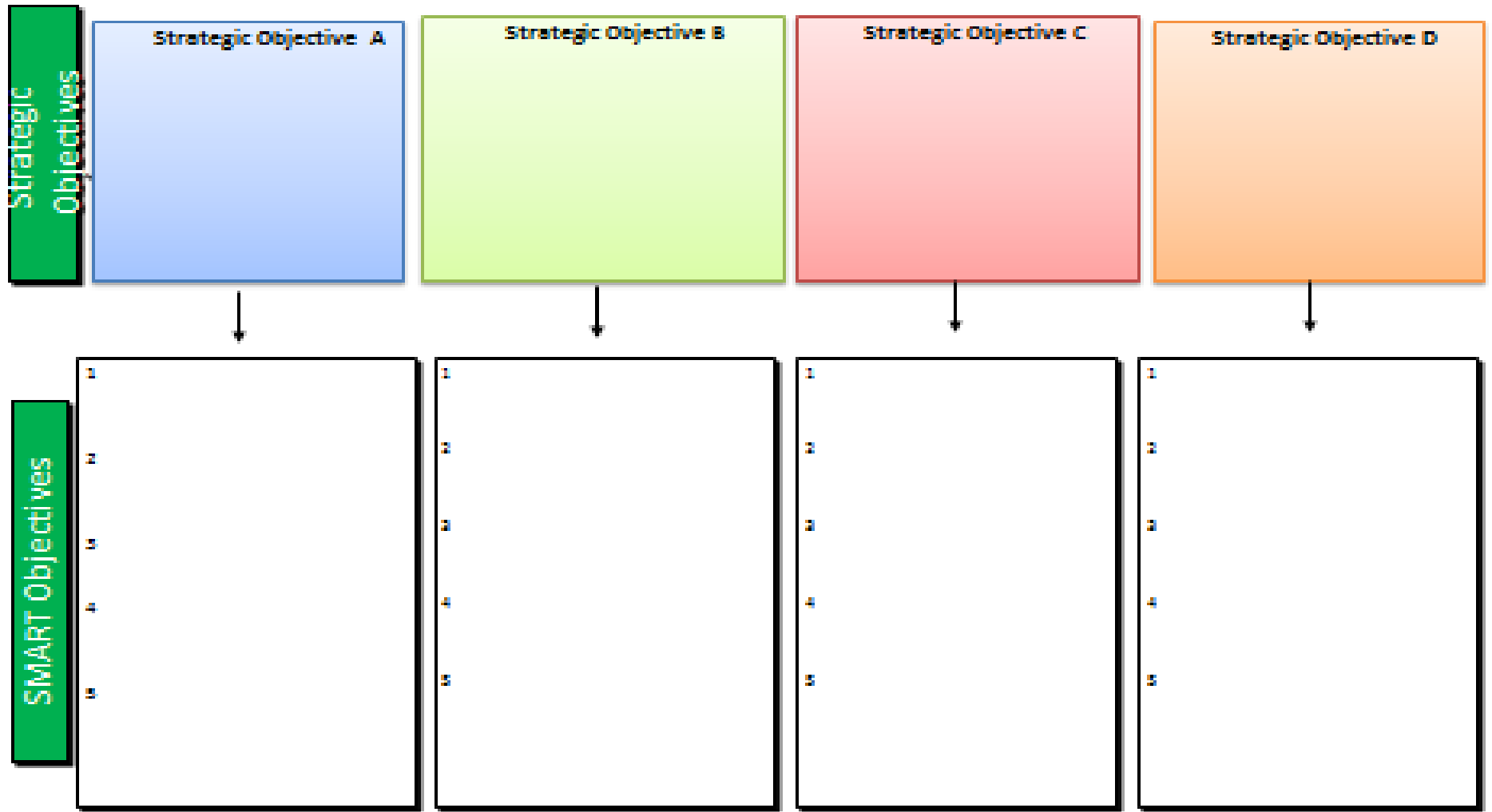
STRENGTHS	AREAS FOR IMPROVEMENT

Business Analysis

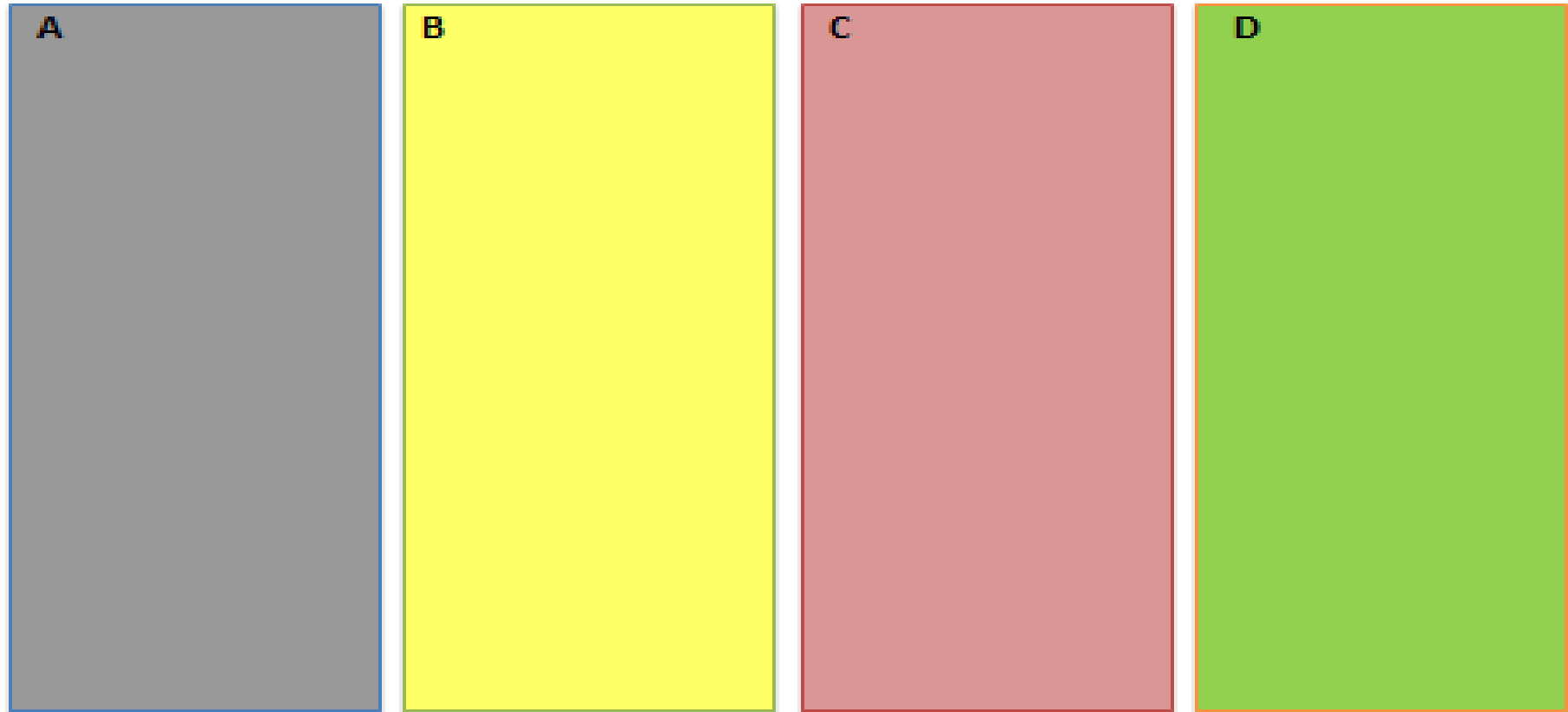
OPPORTUNITIES	THREATS

PESTLE ANALYSIS

FACTORS	IMPACT
POLITICAL	
ECONOMIC	
SOCIO-CULTURAL	
TECHNOLOGICAL	
LEGISLATIVE	
ENVIRONMENTAL	



Initiatives for Each Strategic Objective



Strategic Objective **A**

A			
Strategic Initiative	Measurables	Target	Lead

Strategic Objective **B**

B			
Strategic Initiative	Measurables	Target	Lead

Strategic Objective C

C:			
Strategic Initiative	Measurables	Target	Lead

Strategic Objective D

Priority D			
Strategic Initiative	Measurables	Target	Lead